



CCPIT (France) Innovation Cooperation Exhibition Held in Paris

From 17 to 19 September, CCPIT (France) Innovation Cooperation Exhibition is held in Paris, France. The exhibition is held in conjunction with Paris Retail Week. The exhibition area is 1,000 square meters, attracting 30 companies in New Energy, Artificial Intelligence, Retail Technology, High-End Consumption and other fields to participate in the exhibition. China-France Enterprise Seminar is held concurrently, attracting more than ten representatives from government departments and business communities to attend.

Shengrong WU, Director-General of the Exhibition and Management Department of CCPIT, Wenguo LI, Vice Representative General of CCPIT in France, Yafei ZENG, President of CCOIC Commercial Chamber of Commerce, Xi

WANG, Vice president of CCPIT Commercial Sub-council, Kevin Gautier, Sales Director of Paris Retail Week, and others attended the exhibition and delivered speeches on China-France Enterprise Seminar.

On September 18th, Shaye LU, Chinese Ambassador to France attended the exhibition and exchanged with the participating enterprises. Exhibitors including China Unicom (Europe) Operations Limited, Yadea Technology Group Co., Ltd., Lianlian Yintong Electronic Payment Co., Ltd., Shenzhen Oushuitong Technology Co., Ltd., SF Express, etc. showcase innovation achievements actively. Thousands of visitors visited the exhibition area and had in-depth exchanges with exhibitors.

The exhibition is hosted by China Council for the Promotion of International Trade (CCPIT) and organized by CCPIT Commercial Sub-council. The year of 2024 marks the 60th anniversary of China-France diplomatic relations. CCPIT played an important role in the development of China-France relations. The exhibition aims to enhance French people's understanding of China, promote practical cooperation between Chinese and French companies, and contribute to the promotion of economic,

trade and cultural exchanges between China and France.